



2021 ANNUAL REPORT

Littlefeet Environmental (the **Charity**) hereby presents its 2021 annual report and year in review:-

2021 was another challenging year for the Charity. Changing government regulations and lockdowns, social distancing and the continued underlying threat of COVID-19 have meant that most group activities have either been suspended or controlled to varying degrees, at a time that would have had a massive impact. Increased demand for sterility in products has meant an increased reliance on single-use plastics. This, coupled with the ongoing effects of existing marine pollution, incorrect disposal of PPE (ie. face masks, gloves, lateral flows) has now become a severe threat to wildlife.

Amidst these challenges, the Charity has found opportunities. As government restrictions eased, we gradually reintroduced our beach cleaning intensity. The year started with the 3rd annual Big Channel Islands Beach Clean which saw us collect 194kgs of marine pollution in Jersey with a total accumulated amount of over 400kgs across the Channel Islands. Throughout 2021, the Charity has provided guidance and support to the Jersey community wanting to conduct their own beach cleans, promoted sustainable living and encouraged the correct disposal of PPE.

Work continues with respect to the development of a mobile application which will assist in the collation of data for those who conduct beach cleaning activities independently. The continuation of these data sets is important to analyse trends in marine pollution events in Jersey and it is envisaged that this mobile application will allow the Charity to collate even more data with funding for this matter having been provided by Ports of Jersey (**POJ**). POJ and the Charity have also hosted a webpage for planning and recording beach cleaning events. This will increase health/safety at beach cleans as Jersey's coastguard will have advanced warning of where public beach cleaning activities are taking place and can plan response resources, should they be required.

Within the local community, the Charity supported 5 students in completing the volunteer portion of their Duke Of Edinburgh (*DofE*) award. The students not only participated in beach cleans hosted by the Charity but have also been leaders in their communities by way of proactively arranging independent beach cleans with friends and family, under our guidance.

While 2021 may not have turned out how we expected, we believe it was still a very productive year for the Charity. The pandemic has afforded the opportunity to change the Charity's approach to tackling marine pollution. This will have a lasting impact and should lead to a coordinated, long term data sets which can be shared with decision makers and community stakeholders in Jersey. The ongoing objects of the Charity remain unchanged and our commitment to environmental preservation remains intact. 2022 starts with an air of optimism, however, the Charity will continue to respond to wildlife strandings (*where required*) and endeavour to offer our support, guidance and manpower in continuing the framework for marine conservation in Jersey.

No. of Beach Cleans	No. of Volunteers	Marine Pollution (Kg)	Kg per Unit Manhour
47	189	282	1.49

