



# 2024 ANNUAL REPORT

Littlefeet Environmental (the **Charity**) hereby presents its 2024 annual report and year in review:-

The Charity had another successful year in actioning its charitable objects and purposes. During 2024, the Charity's staff and steadfast group of volunteers participated in 33 public beach cleans which collectively saw 530kg of marine pollution removed from Jersey's local beaches and coastal areas. There were 462 participants who took part in these organised events which equates to the removal of 1.15kg of litter per unit man-hour (mh) over the course of the calendar year – this figure shows a decrease from 2023 (1.70kg/mh) which suggests a decline in the frequency of marine pollution on local beaches with enhanced community engagement and public awareness.

The Charity was also delighted to assist one student with their required volunteering hours for the completion of their corresponding Duke of Edinburgh (*DofE*) award level. In addition, the Charity was nominated as 'Environmentalist of the Year' for a third time as part of the 2024 Pride of Jersey awards and managed to host the 6<sup>th</sup> annual Big Channel Islands Beach Clean, a pan-island series of public beach cleans organised by local NPOs, corporates and volunteers from across the other Channel Islands. In Jersey, the Charity hosted 61 volunteers for this year's event who collectively removed 119kg of marine pollution from nine different beaches. The Charity continues to be an active member of the COP26 Environmental Educators Forum in Jersey and was delighted to also accept an invitation from the local branch of the Alliance Française (**Alliance**) for a screening of the independent French film 'Animal' – the Charity had the opportunity to discuss this production, which represents a 'reflection on the place of mankind among the living' with Alliance's members and discuss their own personal environmental concerns and hopes for the future.

The Charity's engagement with Ouen Design Studio continues with respect to the ongoing development of a mobile beach cleaning application, however, the corresponding website has now been finalised and went live in November 2024: <https://www.littlefeetenvironmental.org>. The data that can be reported through the website, and the mobile application once finalised, will assist the Charity with the collation of data for those individuals who enjoy beach cleaning independently outside of scheduled activities. The collection of this data is important to analyse trends in marine pollution and how this is affecting Jersey marine and coastal areas.

The annual general meeting (AGM) of the Charity was held in September 2024 – the objects and purposes of the Charity remain unchanged and our commitment to environmental preservation and stewardship remains integral. The Charity will continue to respond to any reported marine strandings (*when and where required*) and endeavour to offer its support, guidance and manpower in continuation of the framework for marine conservation in Jersey. As the Charity looks forward to 2025, public beach cleans will continue on a regular basis, staff look to upskill with a variety of local courses to broaden our reach and the anticipated completion of our mobile application.

No. of Beach Cleans	No. of Volunteers	Marine Pollution (Kg)	Kg per Unit Manhour
33	462	530	1.15

